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# Grenoble Ecole de Management

## Fact Sheet 2020 - 2021



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**Grenoble Ecole de Management** welcomes around **300** exchange students per year coming from 34 different countries from all over the world.

Grenoble EM has **125** partner institutions. Students can come on exchange either for a semester an academic year or on a double degree scheme for a full academic year. To come on an exchange, a student needs to be first **nominated** by his/her home institution.

GENERAL INFORMATION	
Name of institution:	Grenoble Ecole de Management (GEM)
Address:	12, Rue Pierre Sépard 38000 Grenoble France
Website :	<a href="http://en.grenoble-em.com/">http://en.grenoble-em.com/</a>
Erasmus Code :	F Grenobl21
OID Code :	E10148216
Dean & Director General:	Dr Loick Roche

### Overview

#### 9 Exchange Programs

English, French & Trilingual



#### Program Syllabi and Student Testimonials:

<http://en.grenoble-em.com/students-testimonials>

#### Deadlines for Registration










	Nomination/ Online application starts	Nomination/ Online Application DEADLINE
FIRST SEMESTER (Fall)	April 1st	<b>May 15th</b>
SECOND SEMESTER (Spring)	September 1st	<b>October 1st</b>

## Nomination Procedure

- All students need to be nominated by our partner universities
- Please copy-paste this excel format in your email or send it as an attachment
- After receiving the nomination(s), we will contact the student(s) directly to continue with their online enrollment. ***Please do not forget to add the students' email address on the form***

Last Name	First Name	Date of Birth	Gender	Nationality	Exchange Program	Period	Email	Comments

## Exchange Programs

Master level	Year 2 double degree*	French Grande Ecole Program PGE 3A 	Master in Management 		
	Year 1	French Grande Ecole Program PGE 2A 	Graduate Certificate in Global Management 		
Bachelor level	Year 3	French Grande Ecole Program PGE 1A 	Certificate in Global Management 	Trilingual Program 	Bachelor 3 <sup>rd</sup> year 
	Year 2	Bachelor 2 <sup>nd</sup> year 			

\*Where such bilateral agreement exists

## Application Process and Deadlines

- All applicants must enroll online following the enrollment link that will be sent directly to the student by the Center for International Affairs.

<b>Online application</b>	<p>From <b>April 1<sup>st</sup></b> First semester/academic year enrolments</p> <p>From <b>September 1<sup>st</sup></b> Second semester enrolments</p>
<b>Deadlines Online application &amp; Required documents</b>	<p><b>May 15th</b> First semester/academic year enrolments</p> <p><b>October 1st</b> Second semester enrolments</p>
<b>Required Documents</b>	<p>The full list of documents to provide per program is detailed further down on our fact sheet.</p> <p>Documents need to be submitted either in English or in French.</p> <p>Please do pay special attention to the language prerequisites as well as to other prerequisites (credits, modules, etc.) that may apply to each program.</p>
<b>Sending the required documents</b>	<p><b>All documents need to be uploaded on our online application.</b></p> <p>Students are required to upload their latest official transcript of records &amp; diploma (if applicable) on the online application.</p>
<b>Double degree (where such bilateral agreement exists)</b>	<p>Only <b>Master 2 students</b> may apply. A set curriculum is to be taken.</p> <p><b>Beware:</b> Students need to join late August for a full academic year &amp; are requested to participate in the intensive French seminar unless they can justify B2 or equivalent level in French. Not applicable on the second semester.</p>
<b>Course Information</b>	<p>Please visit our website : <a href="http://en.grenoble-em.com/exchange-programs">http://en.grenoble-em.com/exchange-programs</a></p> <p>Grenoble Ecole de Management reserves the right to modify courses in the interest of academic developments.</p>
<b>Course requirement</b>	<p>A semester is composed of 30 ECTS &amp; an academic year of 60 ECTS. Students joining the <b>Bachelor 2nd year &amp; 3rd year programs</b> must follow <b>all modules</b> including the French language module (FLE).</p> <p>In other exchange programs, students could be allowed to follow less ECTS (with previous authorization of home university) <b>but no fewer than 25 ECTS.</b></p> <p><b>This is not applicable for double degree students. (Mandatory set curriculum)</b></p>
<b>French as a Foreign Language (FLE)</b>	<p>All our English exchange programs include a “French as Foreign Language” (FLE) module. A test will be run upon arrival to set up the group levels.</p>
<b>Accommodation, Visa, Practical Information</b>	<p>Please follow this link to download the <b>Guide for International Students:</b> <a href="http://en.grenoble-em.com/international-student-life">http://en.grenoble-em.com/international-student-life</a></p> <p>or <b>contact</b> : <a href="mailto:studentintegrationgrenoble@grenoble-em.com">studentintegrationgrenoble@grenoble-em.com</a></p>

## Academic Calendar 2020-2021

Dates are written: day/month/year

The academic year is divided in 2 semesters. (Semester 1 or Fall and Semester 2 or Spring).

### SEMESTER DATES ARE PROVISIONAL - SUBJECT TO CHANGE

Undergraduate	Exchange Program	Orientation day(s) Mandatory	1 <sup>st</sup> Semester starts on	1 <sup>st</sup> Semester ends on	2 <sup>nd</sup> Semester starts on	2 <sup>nd</sup> Semester ends on
	Bachelor 2 <sup>nd</sup> year	05/01/2021	08/09/2020	11/12/2020	06/01/2021	30/04/2021*
	Bachelor 3 <sup>rd</sup> year	05/01/2021	08/09/2020	11/12/2020	06/01/2021	30/04/2021*
	Certificate in Global Management (English track 1)	05/01/2021	14/09/2020	18/12/2020	04/01/2021	07/05/2021
	French Program Year 1	05/01/2021	14/09/2020	18/12/2020	04/01/2021	07/05/2021
	Trilingual Program Year 1	05/01/2021	14/09/2020	18/12/2020	04/01/2021	07/05/2021

Graduate Master 1	Exchange Program	Orientation day(s) Mandatory	1 <sup>st</sup> Semester starts on	1 <sup>st</sup> Semester ends on	2 <sup>nd</sup> Semester starts on	2 <sup>nd</sup> Semester ends on
	Graduate Certificate in Global Management (English track 2)	05/01/2021	14/09/2020	18/12/2020	04/01/2021	07/05/2021
	French Program Year 2	05/01/2021	14/09/2020	18/12/2020	04/01/2021	07/05/2021

Graduate Master 2	Exchange Program	Orientation day(s) Mandatory	1 <sup>st</sup> Semester starts on	1 <sup>st</sup> Semester ends on	2 <sup>nd</sup> Semester starts on	2 <sup>nd</sup> Semester ends on
	Master in Management	05/01/2021	07/09/2020	18/12/2020	04/01/2021	09/04/2021
	French Program Year 3	05/01/2021	07/09/2020	18/12/2020	04/01/2021	09/04/2021

\*students enrolled on the « Small Family Business class » will finish their semester end of May 2021.

**NO LATE ARRIVALS - NO EARLY DEPARTURES AUTHORIZED**

## Meet the International Team



**Martin Zahner**  
Associate Dean & Director  
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**Andrea Yesilada**  
Incoming Officer  
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**Joëlle Silvestre**  
International Partnerships &  
Double Degree Agreements  
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**Marie Laure Capelle**  
Communication Manager  
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**Martine Reynaud**  
Project Manager  
Institutional Erasmus  
Coordinator  
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**Virginia Harvey**  
Outgoing Officer Master 2  
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**Mélanie Farissier**  
Outgoing Officer Master 1  
(on maternity leave)  
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**Anne Thielen**  
Outgoing Officer Master 1  
anne.thielen@grenoble-em.com

## 6 International Academic Advisors to guide students



**Martin Zahner**  
USA, Brazil  
South Africa,  
Germany, Austria,  
Netherlands  
Portugal



**Ana Cerro**  
Spain,  
Latin America  
(except Brazil)



**Abdelkrim Belkheiri**  
UK, Ireland, India



**Patrick O'Sullivan**  
Central & Eastern  
Europe, Singapore,  
Turkey, Thailand  
Italy, Russia



**Maggie Mei**  
China, Japan,  
South Korea, Hong  
Kong, Taiwan



**Amanda Pouydebasque**  
Scandinavia,  
Canada, Australia,  
New Zealand





## English programs:

### **Bachelor 2nd year :**

**Certificate in Business Studies:**

*(If coming for a semester exchange)*

#### Prerequisites:

**Bachelor 2<sup>nd</sup> year:**

**60 ECTS** minimum required from which

**30 ECTS** need to be **business related** if coming for a semester.

### **Bachelor 3rd year :**

*(Choose one major only for spring semester)*

-Global Management

-Marketing & Advertising

-Finance & Accounting

-Management in the Fashion & Design Industry

-Entrepreneurship

#### Prerequisites:

**Bachelor 3<sup>rd</sup> year:**

**120 ECTS** minimum required from which **60 ECTS** need to be **business related** if coming for a semester.

### **Academic year students need to choose one MAJOR:**

*(Prerequisites are mentioned in blue)*

Global Management	Corporate Finance or Finance Fundamentals
Marketing and Advertising	Principles of Marketing & International Marketing
Finance and Accounting	Corporate Finance or Finance Fundamentals and Financial Accounting
Management in the Fashion & Design Industry	Principles of Marketing & International Marketing
Entrepreneurship	Corporate Finance or Finance Fundamentals and Entrepreneurship

# Undergraduate Programs

## Bachelor level

### Documents Required

- CV (in English)
- Certified copies of transcripts
- Certified copies of diploma (if available)
  
- 3 presentation documents in English (motivation for the program, your intercultural experience, your extracurricular activities) – **to be filled directly by student while enrolling online**
  
- 2 professional / academic references
  
- 1 passport-size photo (for student ID)
  
- Proof of English competence (one of the following):
  - **Native speaker**
  - **TOEFL** Computer based min. 240 / Internet (IBT): min. 94 overall (min. score of 22 in Reading and Speaking; 21 in Listening and Writing)
  - **IELTS**: min 6.5 with a minimum of 6.0 in all bands (Listening, Reading, Writing and Speaking)
  - **Cambridge Proficiency Exam (CPE)**: A,B,C
  - **Pearson Test of English Academic (PTE - A)** min. 63 (min. score of 59 in each section)



## **English program:**

### **Certificate in Global Management (English track 1)**

*Program equivalent to a Bachelor 3rd year level*

This is the first year of the classic 3 year **French Grande Ecole** Management program **taught in English**.

## **French program:**

### **French Grande Ecole Program (Year 1)**

*Program equivalent to a Bachelor 3rd year level*

This program is solely composed of core courses in both semesters.

## **Trilingual program:**

### **Trilingual program (Year 1)**

Program taught in English (50%), French (25%), and German or Spanish (25%)

This program simultaneously combines the acquisition of 2 Modern languages and the fundamentals of business management.

### **LANGUAGE REQUIREMENTS**

#### **Equivalences for level B2**

<b>English</b>	<b>IELTS:</b> min 6.5 <b>TOEFL:</b> <i>IBT min 85</i> <b>Cambridge Proficiency Exam:</b> CAE B / BEC higher B
<b>French</b>	<b>TCF 4, DELF B2</b> <b>TEF:</b> min 699
<b>German</b>	<b>Goethe Zertifikat</b> min min 60
<b>Spanish</b>	<b>DELE:</b> exam: B2

# Undergraduate Programs

## Bachelor level

### **Documents Required**

- CV (in English)
- Certified copies of transcripts
- Certified copies of diploma (if available)
- 1 presentation document in English  
*(motivation for the program written in French if following a French program)*
- 1 passport-size photo (for student id)

### **LANGUAGE REQUIREMENTS:**

#### **English programs:**

- Proof of English competence except for native speakers (level B2 or equivalent)

#### **French programs:**

- Proof of French competence except for native speakers (level B2 or equivalent)

#### **Trilingual Programs**

- Proof of **English, French and Spanish or German** competence except for native speakers (level B2 or equivalent)



## **English program:**

### **Graduate Certificate in Global Management (English track 2)**

This is the second year of the classic 3 year **French Grande Ecole** program **taught in English**.

## **French program:**

### **French Grande Ecole Program (Year 2)**

**NEW!!** Both semesters of the program are composed of elective and core courses.

# **Graduate Programs**

## **Master 1 level**

### **Documents Required**

- CV (in English)
- Certified copies of transcripts
- Certified copies of diploma (if available)
- 1 presentation document in English  
*(motivation for the program written in French if following a French program)*
- 1 passport-size photo (for student ID)

### **LANGUAGE REQUIREMENTS:**

#### **English programs:**

- Proof of English competence except for native speakers (level B2 or equivalent)

#### **French programs:**

- Proof of French competence except for native speakers (level B2 or equivalent)

*For language equivalences for level B2, please refer to page 7, language requirements table*





## **English program:**

**Master in Management  
(English track 3)**

## **French program:**

**French Grande Ecole Program  
(Year 3)**

Both programs have a specialization semester (elective courses) in the first semester. A student can choose to follow either 5 or 6 modules. The second semester is composed of core courses.

Master 2 programs can be joined on a **regular semester/academic year exchange** or on a **double degree scheme\***

*\*where bilateral double degree agreement exists between Grenoble Ecole de Management and the partner institution.*

### **DOUBLE DEGREE STUDENTS NOT APPLICABLE FOR SECOND SEMESTER**

The first day of attendance will be the first day of the French seminar: **August 25<sup>th</sup>, 2020**

**Students who are enrolled on a “double degree” need to join us late August for a full academic year & need to participate in the intensive French seminar unless they can justify B2 or equivalent level in French.**

**The seminar consists of 30 hours of intensive French classes, which will be followed by 70 more hours over the academic year. This is planned in order to secure the French exam which is part of the final exam.**

*Students must have completed their Bachelor degree and must present a copy of their diploma (translated either in English or French) at the time of applying.*

# **Graduate Programs**

## **Master 2 level**

### **Documents Required**

- CV (in English)
- Certified copies of transcripts
- Certified copy of Bachelor degree
- 1 presentation document in English (*motivation for the program written in French if following a French program*)
- 1 passport-size photo (for student ID)

### **LANGUAGE REQUIREMENTS:**

- Proof of English competence except for native speakers (level B2 or equivalent when following a regular exchange )
- Proof of French competence except for native speakers (level B2 or equivalent)

### **DOUBLE DEGREE STUDENTS:**

**(NOT APPLICABLE FOR SECOND SEMESTER)**

- Proof of English competence except for native speakers:  
**TOEFL:** Internet min. 85 overall (Listening, Reading, Speaking min 20 and 22 for Writing)  
or **IELTS** min 6.5 score is required (min 6.0 per band)  
(Please refer to double degree agreement)
- Copy of Bachelor degree is required

## Useful Information and Helpful Links

<p><b>Grants for Exchange students</b></p> 	<p><i>Do query Campus France/Etudes de France or the Consular Office of the French Embassy in your home country.</i></p> <p><i>Please note applications must be placed very early, e.g. Eiffel grant: applications are received once a year in Nov/Dec of the year prior to the academic exchange.</i></p> <p><i>Do check the link below for update information:</i></p> <p><a href="http://campusbourses.campusfrance.org/fria/bourse/#/catalog?lang=fr">http://campusbourses.campusfrance.org/fria/bourse/#/catalog?lang=fr</a></p> <p><b>The Eiffel Excellence Scholarship:</b></p> <p><i>The Eiffel Scholarship is a prestigious grant awarded by the French government to the brightest international students.</i></p> <p><i>For further information please visit:</i></p> <p><a href="https://www.campusfrance.org/en/implementation-eiffel">https://www.campusfrance.org/en/implementation-eiffel</a></p>
<p><b>Welcome Desk</b></p>	<p><i>The Welcome Desk for international students is an event organized every September intake by the GEM International Student Integration Service and the International Student Association “Aloha”.</i></p> <p><i>Its mission is to welcome and provide general information and guidelines about French administrative procedures to new international students coming to GEM.</i></p>
<p><b>Helpful Links</b></p>	<p><b>Guide for International Students:</b></p> <p><a href="http://en.grenoble-em.com/international-student-life">http://en.grenoble-em.com/international-student-life</a></p> <p><b>Exchange Programs website:</b></p> <p><a href="http://en.grenoble-em.com/exchange-programs">http://en.grenoble-em.com/exchange-programs</a></p> <p><b>Center for International Affairs Blog “Mainly International” :</b></p> <p><a href="http://mainlyinternational.wordpress.com/">http://mainlyinternational.wordpress.com/</a></p>
	

**Welcome to all our Exchange Students!**

Updated July 2020